

3RD PHARMA SCM LOG 5.0

Exploring Global & Local Challenges



Courtyard by Marriott,
Mumbai

8th

April

2024

<https://pharmascmllog.com/>

3RD PHARMA SCM 5.0

The pharma industry is facing a multitude of challenging trends. Global demand is growing rapidly supply chain pressures are mounting, product landscape is changing rapidly, with increasing fragmentation of technology, emergence of new supply chains, and unique product life cycles. Creating an efficient, responsive, responsible, and reflexive supply chain under these new and challenging conditions will require CEOs and CSCOs of pharma companies to make bold changes to their supply chain strategy.

At the same time, digital tools, robots, and sensors are becoming cheaper and easier to access, and they can be used to capture all kinds of data. Edge computing and cloud analytics are providing real-time optimization and transparency. Pharma CSCOs need to leverage the power of data to become more agile and resilient.

At the 3rd Edition of the Pharma SCM 5.0, 35 plus leaders in supply chain, logistics, distribution and digital transformation, will share practical insights and their vision for an agile, resilient and responsible supply chain that will place India firmly as the reliable pharma supplier to the world.

KEY TAKEAWAYS



The role of technology in end-to-end, digitally enabled, patient-centric supply chains



How to fundamentally redesign supply chains to overcome the challenges of disruptions



How the industry is preparing for the next normal?

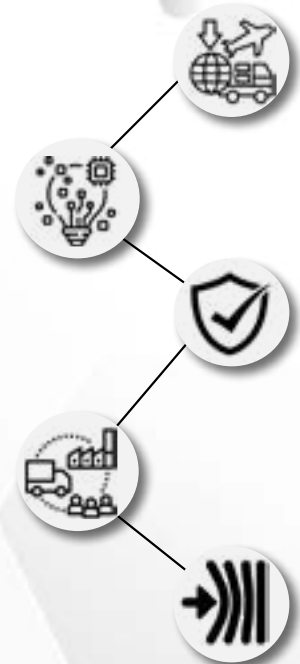


How to manage the demand and supply disruption?

KEY THEMES

The 3rd Edition Pharma SCM 5.0 will see practice leaders share their views and strategies for:

- Getting Fit for Growth - Innovating and collaborating for tomorrow
- Transforming Planning in a Global Ecosystem - How to synchronize strategies through a holistic approach to supply chain planning
- Global Distribution Challenges - Overcoming cross-border distribution and international shipping challenges. Creating Strategies for managing regulatory differences.
- Supply Chain Visibility - Designing a GDP compliant supply chain network and the need to adopt new technologies like IoT, Analytics, Machine Learning and Artificial Intelligence
- Accelerating the Road to Net-Zero - How can pharmaceutical companies build a reliable and sustainable supply chain
- Navigating the Global Regulatory Landscape - Implementing Well-organized, Adaptable and Effective End to End system
- Mastering Temperature Controlled Operations - what does the modern operationally resilient cold chain look like?



WHO WILL ATTEND

The event will see participation from over 150 Directors, CXO, SVP, VP, GMs, Heads of departments and professionals responsible for:

FUNCTIONAL AREA

- Supply Chain
- Logistics
- Sourcing / Procurement
- Distribution
- Transportation
- Planning
- Demand Management
- Supplier Relations
- Quality
- Regulations
- Security
- Strategy

INDUSTRIES

- Pharmaceutical manufacturers and distributors
- Logistics and Supply Chain management companies
- Infrastructure providers
- Contract manufacturing organization (CMO)
- Bio-Pharmaceuticals
- API Manufacturers
- Healthcare Sector
- Medical Device Manufacturers
- Lifesciences Firm

BENEFITS OF PARTNERSHIP



Gain Significant Visibility & enhance your corporate image



Position Yourself as an Industry Leader.



Distinguish your brand

Generate tangible business leads and expand your Contact base



Meet & Greet industry practice leaders.



KEY TAKEAWAYS

PRESENTING PARTNER INR 12.5 Lakh

- Speaking Session 20 Mins
- One Panel Slot
- One open table space at the venue (3X2)
- Supreme branding on Stage Backdrop
- Exclusive Podium Branding
- 2 Minutes video display (All Breaks)
- Prominent company recognition on event website
- Prominent Branding at the registration desk & onsite promotions.
- Branding on all Pre & Post-event Marketing Communication and Social Media Promotions
- Brochure/Literatures inserts in the delegate bag
- Standee at the venue - Two
- Exclusive Table Tent Card Branding
- Six complimentary delegate Passes including speakers
- Provision of Speaker and Delegate list after the event
- Post Event Report

PLATINUM PARTNER INR 10.5 Lakh

- Speaking Session 15 Mins
- One open table space at the venue (3X2)
- Branding on Stage Backdrop
- 2 Minutes video display (All Breaks)
- Company recognition on event website
- Branding at the registration desk & onsite promotions.
- Branding on all Pre & Post-event Marketing Communication and Social Media Promotions
- Brochure/Literatures inserts in the delegate bag
- Standee at the venue - Two
- Five complimentary delegate Passes including speaker
- Provision of Speaker and Delegate list after the event
- Post Event Report

GOLD PARTNER INR 7.5 Lakh

- One Panel Slot
- One open table space at the venue (2X2)
- Branding on Stage Backdrop
- 2 Minutes video display (All Breaks)
- Company recognition on event website
- Branding at the registration desk & onsite promotions.
- Branding on all Pre & Post-event Marketing Communication and Social Media Promotions
- Brochures/Literatures inserts in the delegate bag
- Standee at the venue - One
- Four complimentary delegate Passes including speaker
- Provision of Speaker and Delegate list after the event
- Post Event Report

DELEGATE KIT PARTNER INR 4.5 Lakh

- Supreme Branding on the Delegate Bag
- Branding on Stage Backdrop
- Company recognition on event website
- Branding at the registration desk & onsite promotions.
- Branding on all Pre & Post-event Marketing Communication and Social Media Promotions
- Brochures /Literatures inserts in the delegate bag
- Two complimentary delegate Passes
- Provision of Delegate list after the event
- Post Event Report

**LANYARD
PARTNER
INR 3.5 Lakh**

- Supreme Branding on the Lanyard
- Branding on Stage Backdrop
- Company recognition on event website
- Branding at the registration desk & onsite promotions.
- Branding on all Pre & Post-event Marketing Communication and Social Media Promotions
- Brochures/Literatures inserts in the delegate bag
- Two complimentary delegate Passes
- Post Event Report

**EXHIBIT
PARTNER
INR 3.5 Lakh**

- One open Table space (2X2)
- Branding on Stage Backdrop
- Company recognition on event website
- Branding at the registration desk & onsite promotions.
- Branding on all Pre & Post-event Marketing Communication and Social Media Promotions
- Brochures/Literatures inserts in the delegate bag
- Two complimentary delegate Passes
- Post Event Report

**ASSOCIATE
PARTNER
INR 2.5 Lakh**

- Branding on Stage Backdrop
- Company recognition on event website
- Branding at the registration desk & onsite promotions.
- Branding on all Pre & Post-event Marketing Communication and Social Media Promotions
- Brochures/Literatures inserts in the delegate bag
- Two complimentary delegate Passes
- Post Event Report

